

Storybook proposal – Lenny the Lonely snail

Target audience:	
The Target Audience, for the Online Storybook will be for Children aged, 6-12, both males and females. The story will be enjoyable for anyone who meets the requirements. The target audience, is not narrow, but wide, and can be aimed at everyone within this criterion.	
Topic:	
The topic of the story will be about making friends, and fitting in. It will teach people about being themselves. Teaching them that people like you for who you are, and not someone who copies or tries to be like other people. It also has an aspect of being brave, and having self confidence.	Teacher feedback: “The story, has good morals and values to it.”
Characters:	
<p>The Main Characters in the Story, are :</p> <p>Lenny the Snail, Oscar the Owl, Henry the Hedgehog, Buzz the Bumblebee, Fred the Frog, Derek the Dragonfly and Lucy the snail.</p> <p>Other characters in the story do not speak, and thus are not very important, as they are on present in the background.</p>	<p>Teacher feedback:</p> <p>“The Names of the Animals are all appropriate, as they contain alliterations. However, the snails do not. In order to stick out”</p>
Outline of the story:	
<p>The story will be about Lenny, a snail, who has no friends. He lives in the dark wood, in a mushroom house. When he was younger, he had no friends, and people used to make fun of him.</p> <p>One day, he eventually gets tired of being alone, and on his own, and decides to go out and look for some friends. He tries to be different, and tries to be like the people he meets, however he finds out, that he does not really feel like he fits in.</p> <p>As he walks back, feeling sorry for himself, he sees, Lucy the Snail, trapped under a Stick, he then can decide, whether to save her or whether to run home, scared.</p> <p>Animated Endings :</p>	<p>Teacher feedback: The story seems interesting and fun. It has a good appeal to it, and attraction to it, keeping the Audience entertained.</p>
Outline of animated endings:	

<p>If he saves Lucy - He becomes her friend, and she takes him to her home, the Mushroom mansion, and finds lots of other snails. He begins to realise, that people like him for who he is, and that he fits in.</p> <p>If he runs home, scared – he ends up being found by Oscar the owl, who eventually tells him, that he should get out, and be more confident, and explains that people like you for who you are. Telling him, he missed a great opportunity to make a friend.</p>	<p>Teacher feedback: The Animated Endings have good aims to them, one a confident, brave option, and the other a scared option. However, both endings, end up being positive, in the way of Lenny finding a friend, or learning about it.</p>